PwC and MCX releases
India's first
YEARBOOK ON INDIAN COMMODITY ECOSYSTEM

Mumbai, 14th October, 09: MCX, India's No. 1 commodity exchange and PricewaterhouseCoopers (PwC) jointly released **'Commodity Insights Yearbook 2009',** the first-of-its-kind publication on commodities aimed at giving its readers rare insights about the commodity market ecosystem.

The yearbook has an innovatively compiled database and articles authored by thought leaders and experts in the commodity markets. The idea is to deliberate on issues related to the healthy development of the market and identifying opportunities in the ecosystem in future.

The book was released by Shri D. S. Kolamkar, Member, FMC; Mr. Kumar Dasgupta, Partner – Price Waterhouse; and Mr. Lamon Rutten, MD & CEO, MCX in presence of more than 200 eminent dignitaries of the commodity market ecosystem. Dr. V. Shunmugam, Chief Economist of MCX; and Dr. Chiragra Chakrabarty, Associate Director at PwC have edited this book.

Mr. B. C. Khatua, Chairman, FMC via his congratulatory message to the team commented that "Indian commodity markets are in the growth phase and such initiatives by thought leaders is welcome. Data and information is vital for any market mechanism to function efficiently and this, coupled with articles on fundamentals and debates highlighting opportunities and issues for growth of the commodity markets, makes this yearbook extremely topical and relevant. I congratulate and complement MCX & PwC for their efforts."

Mr. Lamon Rutten, MD & CEO, MCX said, "Indian commodity markets are at a juncture where investment in education and research is important to sustain its growth. Commodity Insights Yearbook 2009 is yet another initiative that affirms our belief that systematic development of markets is possible by continuous innovation, education and research. This first of its kind book will serve as a guide for not just the market participants but the commodity ecosystem as a whole. I would like to thank PwC for their support in shaping this initiative."

Mr. Kumar Dasgupta, Partner, Price Waterhouse said, "It is indeed a pleasure to be associated with MCX in this joint effort which has harnessed the strengths of each

organisation optimally to come up with this publication on Commodities which I believe is absolutely essential for our markets. We are confident that Commodity Insights will offer a plethora of useful databases on commodity markets arranged in a novel way and serve as one-point source for quick and easy reference."

About PricewaterhouseCoopers

PricewaterhouseCoopers Pvt. Ltd. (www.pwc.com/India) provides industry - focused tax and advisory services to build public trust and enhance value for its clients and their stakeholders. PwC professionals work collaboratively using connected thinking to develop fresh perspectives and practical advice. Complementing our depth of industry expertise and breadth of skills is our sound knowledge of the local business environment in India. PricewaterhouseCoopers is committed to working with our clients to deliver the solutions that help them take on the challenges of the ever-changing business environment. PwC has offices in Ahmedabad, Bangalore, Bhubaneshwar, Chennai, Gurgaon, Hyderabad, Kolkata, Mumbai, New Delhi and Pune.

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About MCX

Headquartered in the financial capital of India, Mumbai, MCX (www.mcxindia.com) is a demutualised nationwide electronic futures exchange with permanent recognition from Government of India. MCX offers the benefit of fair price discovery and price risk management to the commodity market ecosystem. Various commodities across segments are traded on MCX. These include bullion, energy, metals and agri commodities. The exchange has forged strategic alliances with various Indian and International commodity exchanges, trade associations, education institutions and CSR partners.

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