For Immediate Release

MCX Adopts Bloomberg Symbology for all Commodities Contracts

Bloomberg Global Identifier (BBGID) reduces costs, increases data transparency and promotes connectivity

Mumbai, November 07, 2012 - Multi Commodity Exchange of India Limited (MCX) announced today that it has adopted the Bloomberg Global Identifier ('BBGID') across all MCX traded contracts on its website. MCX joins a number of exchanges globally in supporting Bloomberg's Open Symbology (BSYM) to lower data management costs and promote data transparency and information exchange.

MCX will display Bloomberg's global ID protocol for all MCX traded contracts on its website, www.mcxindia.com. In addition, real-time pricing from MCX is tracked on the Bloomberg Professional Service at {EPRX MCX <GO>}.

“Bloomberg’s Open Symbology is gaining adoption because it is user friendly, globally relevant and supportive of the user's need to gain access to data quickly," said Mr. Shreekant Javalgekar, MD & CEO, MCX. "This will be very useful for all commodity trackers especially those who trade on MCX, who can leverage this service for a wide array of functions including, trading, research, mapping, and many others”, he added.

“With its integration of Bloomberg's Open Symbology, MCX joins a global list of exchanges and third parties that are helping to make BSYM an industry standard,” said Peter Warms of Bloomberg’s Data License and Symbology Business. "BSYM is especially useful for tracking derivatives securities within emerging markets where comprehensive and open identifiers are lacking."

Bloomberg's Global Identifier, BBGID is a 12-digit alphanumerical identifier that covers more than 75 million active and inactive securities globally. It is available free of licensing fees, restrictions or commercial terms and is non-changing and unique to the listing level.

For more information about Bloomberg's Open Symbology please visit www.openbloomberg.com

About MCX:
Located in Mumbai, MCX (www.mcxindia.com) is a demutualised commodity futures exchange with permanent recognition from Government of India to facilitate online trading, and clearing and settlement operations for commodities futures transactions. Various commodities across segments are traded on MCX. These include bullion, energy, metals and agricultural commodities. The exchange has entered into strategic alliances with various Indian and International commodity exchanges and business associations.

For further details, contact:
Suman Das Sarma
Sr. Vice President - Communications
Mobile: +91 99302 67501
sumandas.sarma@mcxindia.com

Shivani Sharma
Manager-Communications
Mobile: 9833376243
shivani.sharma@mcxindia.com